



# Roof Report

Until now, commercial underwriters had to rely on roof data that was mostly guesswork:

- Many commercial roofs are flat and can't be seen from the ground.
- Many building owners won't let inspectors onto roofs.
- Sending inspectors onto roofs is expensive and can be dangerous.



---

The result of underwriting commercial buildings based on guesswork?



Quality of the roof is at issue in up to 38% of all businessowner policy (BOP) claims and 36% of all BOP loss dollars.\*

---

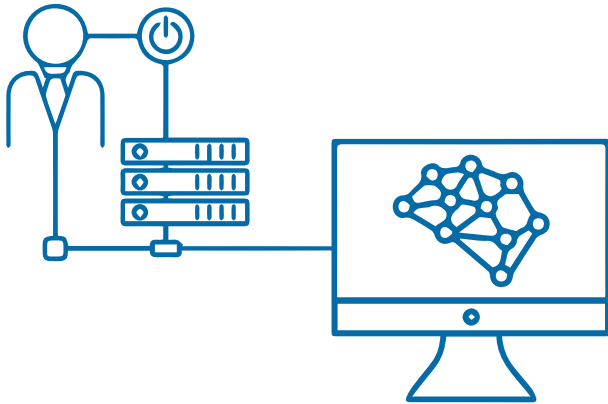
## Making matters worse

**Millions of roofs in need of repair:** More than 2 million roof damage claims were submitted in 2017, totaling over \$19 billion.

**Hail is becoming more frequent and severe:** More than 10.7 million U.S. properties were affected by one or more damaging hail events in 2017, according to Verisk estimates.

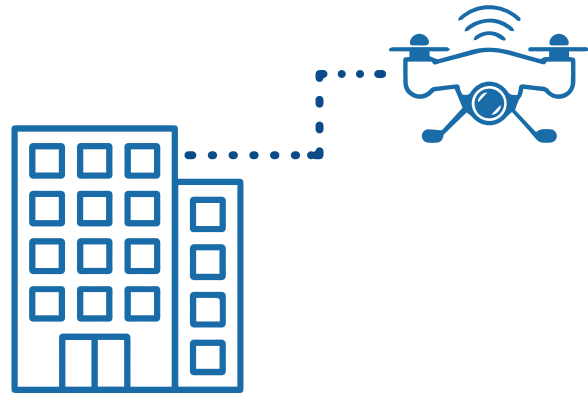
**Hail Alley is spreading:** Traditionally, U.S. hailstorms were most common where Colorado, Nebraska, and Wyoming meet; however, recent Verisk data shows significant incidents elsewhere.

# Verisk's Roof Report is the solution.



## Insurance expertise meets machine learning

We've combined remote sensing and computer vision technology with insights gained from nearly five decades of insurance industry experience to create a roof underwriting solution that's the first of its kind.



## Ideal for stand-alone, class-rated buildings

**Easily accessible and affordable:** Reports can be ordered through the ProMetrix® website or API.

**No wait time:** Unlike other roof data solutions that require hours to generate, our Roof Report uses computer vision to extract data from aerial imagery. This removes manual effort and allows us to return your roof data instantly.

**Safer and less costly than sending someone up a ladder!**

\*ISO MarketStance data

For more information, contact your Verisk representative:

 800-888-4476

 [verisk.com/CL-AerialImagery](https://www.verisk.com/CL-AerialImagery)

