



Take a more accurate measure of the **fire protection** for the risks you insure

Properties can be misclassified in terms of fire protection for many reasons, and the correct classification may even change from one policy term to the next. Whatever the cause, misclassification can lead to mispriced risk and adverse selection.

9x

LOCATION PPC is more predictive of loss than distance alone

20%

of the time, the nearest fire station is not the responding station

40%

of a book of business may be mispriced using fire station type alone

Fully capture the nuances of the fire protection

LOCATION PPC means address-level granularity:



Emergency communication



Water supply



Fire department



Community risk reduction

PPC measures 1,000+ unique data elements, supporting detailed analysis of a fire suppression capabilities.



Verisk fire protection, by the numbers

36.7K

fire protection areas recognized

53K

unique recognized fire stations mapped

35.9K

unique water supply system polygons mapped



Learn how LOCATION PPC provides address-level fire protection measurement:

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