



Strategic insights, fueled by unparalleled data and analytics

MarketStance®

Commercial insurance carriers need to grow, innovate and expand to remain competitive. But they often lack robust, actionable data to chart a reliable path forward.

MarketStance features an unrivaled set of assets and analytics that help insurers discover market opportunities, grow agency shelf space, enter new lines of business and much more.

Strategic planning, product development, and go-to-market execution start with MarketStance



Geographic expansion



Diversification



Strategic planning



Profitable growth



Entering new lines



Writing new sizes of risks



Appetite adjustments



Grow agency share



Our solutions offer:

Premium estimates for 28 lines of business

Forecasted and historical exposure and premium trends

Appetite fit dashboards

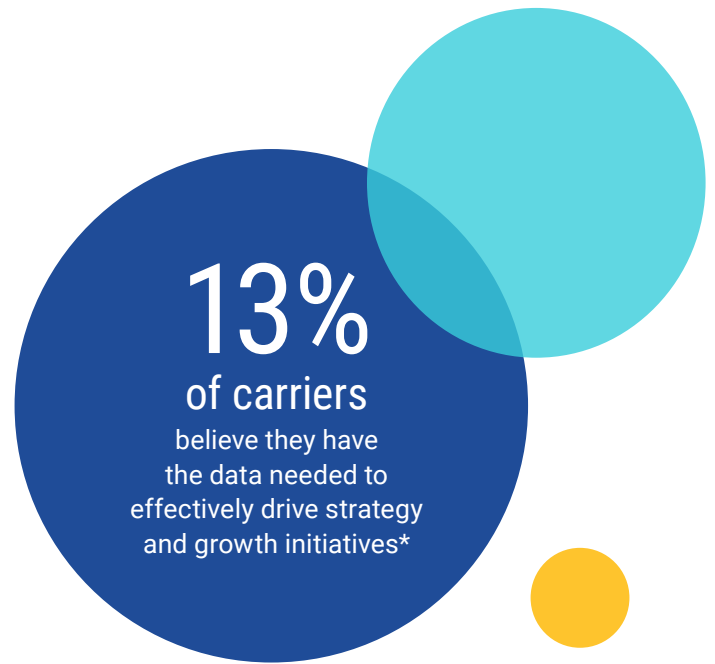
Take up rates for specialty sub-lines in liability and inland marine

Multi-dimensional market segmentation

Insurance specific commercial leads

Market loss ratios

Data delivered via grid reports, mapping, graphing, and dashboards



The MarketStance suite of solutions includes:



Commercial Insight

Segment commercial markets by size, location, and class of business across major lines with exposure and premium time series. Identify opportunities for profitable growth or markets in decline.



New Business Insight

Discover new growth opportunities with operational and commercial insurance benchmark data on more than 22 million companies.



Commercial Habitational Risk Advisor

Conduct a multidimensional analysis of the apartment and condominium markets.

*Based on a 2019 survey conducted by PropertyCasualty360 and MarketStance



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