



# Do you have the localized data you need to find opportunities in commercial habitational real estate?

**With MarketStance® Commercial Habitational Advisor, you can conduct a multidimensional analysis of apartment and condo markets**



## All commercial habitational opportunities are local

Commercial habitational risks can be a safe harbor in a turbulent commercial insurance market. But you need the right data to discover the promising risks.

With MarketStance® Commercial Habitational Advisor you can:



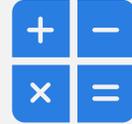
**Identify your market share**



**Conduct detailed territory planning**



**Find new growth markets**



**Adjust risk appetite**

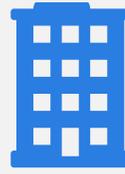
Filter these commercial property risks...



**Manufactured homes**



**Apartments**



**Townhouses**



**Condominiums**

...by risk appetite...



**Property value per building**



**Number of units per building**



**Businessowners premium size**



**Occupancy type**

...to drive your growth strategy forward.

# MarketStance Commercial Habitational Advisor: Deep data assets, localized insights



Define your appetite parameters to explore local risks



Compare opportunities for growth by state, county, or even down to the ZIP Code level and census tract



Discover how appetite adjustments can feed premium base

## Analyze coastal risks

In an era of unprecedented climate risks, coastal exposures require an extra layer of analysis. We can help.

With MarketStance Commercial Habitational Advisor, you can view admitted versus surplus premium for groups of properties located in Atlantic and Gulf coast states. Use the tool to explore:



Distance to the coast



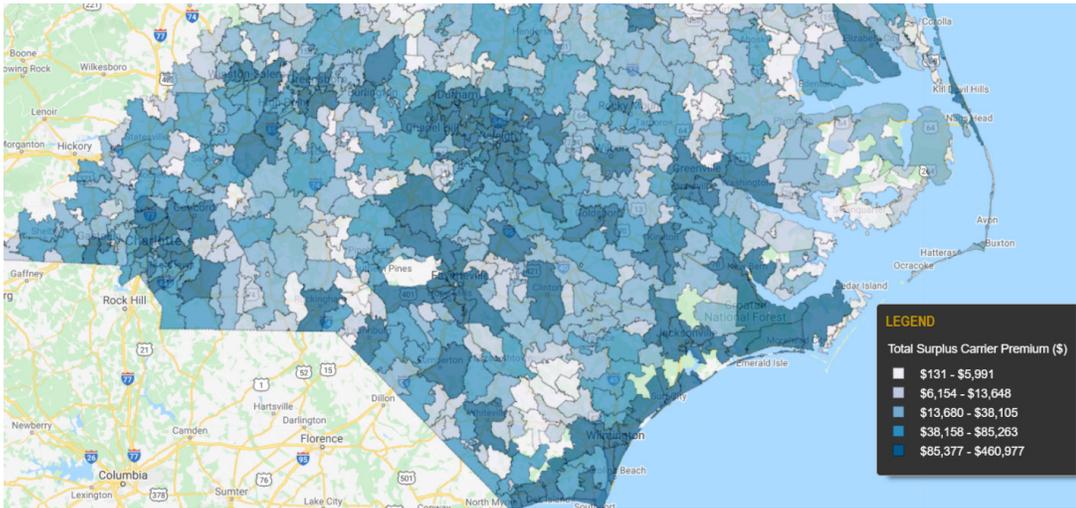
Total admitted carrier premiums



Number of buildings



Total surplus lines carrier premiums



MarketStance Commercial Habitational Advisor delivers a granular view of commercial habitational opportunities and coastal risks in Atlantic and Gulf coast states.



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