LOCATION®
Pinpoint weather and catastrophe perils by property

Stay ahead of growing threats
It takes an array of information to underwrite and price accurately, manage portfolio exposure, and changes at renewal:

- Industry losses continue to increase
- Climate change intensifies natural hazards
- Building expands into high-risk areas

Get risk-specific information for every property in your book of business
Our LOCATION suite consolidates the data you need, strengthened by analytics for an even clearer picture of your risk exposure.

Community resiliency and safety data:
- Building code adoption and enforcement: 40K communities evaluated
- Community fire protection and mitigation: LOCATION PPC is 9X more predictive of loss than distance alone
- Crime risk scores: 6.4M property crimes reported in the US in 2020
- Distance to coast: The standard for coastal distance measurement in many jurisdictions.
- Sinkhole risk in Florida: 400+ sinkholes were reported in 7 months after Hurricane Irma hit Florida.

Natural hazard and catastrophe risk:
- Wildfire exposure by address: 4.5M+ U.S. properties at high to extreme risk for wildfire
- Hail risk and historical exposure: 6.8M+ U.S. properties affected by at least one damaging hail event in 2022
- Probabilistic flood risk scores: 11.9M+ U.S. properties are at severe to extreme risk for flood.

Property-level risk data powered by science
Verisk constantly innovates to deliver one of the most comprehensive suites of address-level risk data and analytics to help insurers:

- Backed by 50 years of expertise
- Updated frequently as risk evolves
- Customizable analytics
- Thousands of ground-level data points
- Backed by rigorous climate science
- Integrated with your daily workflows

Pinpoint your risk through up-to-date, address-specific analytics in one powerful suite:
+1.800.888.4476
info@verisk.com
verisk.com/LOCATION

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