



Get your property locations closer to the mark

GeoPin™

Knowing the exact location of insured property is critical to accurate underwriting and pricing, but some of the riskiest exposures can be among the hardest to pinpoint. Sparsely populated areas, especially in rural and coastal communities, present challenges in accurate geocoding of building structures, which can lead to gaps in traditional geocoding data.

It takes an ecosystem of resources to enable accurate geocoding of the most challenging locations

From satellite imagery, to geospatial data sets, from public records to boots on the ground, Verisk leverages an array of methods for compiling the most relevant and accurate data. These tools build solutions that help insurers underwrite and price property risks more confidently.

Now there's more: a new level of geocoding insight to identify proximity to risk exposures down to the building address level. Resources exclusive to Verisk are deployed to rank the geocode accuracy level of each U.S. property.

Filling in the gaps

The ability to use precise locational latitude and longitude for the risks you insure can help improve pricing, underwriting, and risk management. With building structure geocodes from Verisk, you can make more informed underwriting decisions on hard-to-assess risks. With our diverse resources—from on-site survey data to satellite imagery and geospatial data—Verisk is uniquely equipped to tackle the most challenging risks.



Rural: Public data sources can be sparse and imprecise, sometimes limited to paper-based records. Verisk can help fill the gaps with exclusive, advanced tools.

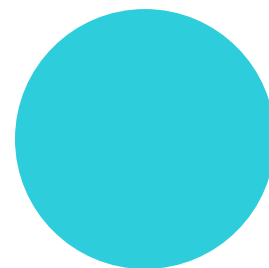


Coastal: Coastal addresses may reflect road frontage that's hundreds of feet from the water. But where are structures on the parcel? Verisk data can help you assess risk when precise distance matters.



Communities lacking modern auditing processes:

Even well-funded local governments can be behind the curve with geospatial data; you may have to comb through a physical book for available information.



GeoPin™, geocoding data for personal properties, is currently available for California and Florida locations. Be among the first to unlock the potential of Verisk geocoding services.



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