

# A-PLUS™ for loss history. Coverage Verifier<sup>SM</sup> for policy history.

Unlock the advantages of contributing data to Verisk databases. Even if you're not a Verisk customer, participation in the A-PLUS™ and Coverage Verifier<sup>SM</sup> databases works for you and a healthy market.



**Avoid adverse selection:** Contributing to multiple databases unlocks information that helps you minimize high-risk, low-retention, underpriced business. Uncover “blind spots” that hide critical underwriting information.



**Increase your choices:** Contributing to only one database limits your range of data and analytics resources. Verisk underwriting tools such as A-PLUS, Coverage Verifier, and many other point-of-quote solutions can help streamline your workflow.



**Promote competition:** Contributing to multiple providers lets you compare competitive products and promotes innovation. Verisk is building new solutions to enhance risk selection, improve risk segmentation, boost efficiency, and fight fraud.



**Control costs:** Verisk provides affordable, flexible, and competitive pricing to streamline data integration. If you already contribute to one provider, Verisk has flexible options to accept your data in multiple formats. Connect to a world of advantages without straining IT resources.



**Unbundle your solutions:** Verisk doesn't make you bundle our solutions with data products you don't want. Order each contributory product separately as an underwriting solution to sell more effectively to the consumer market.

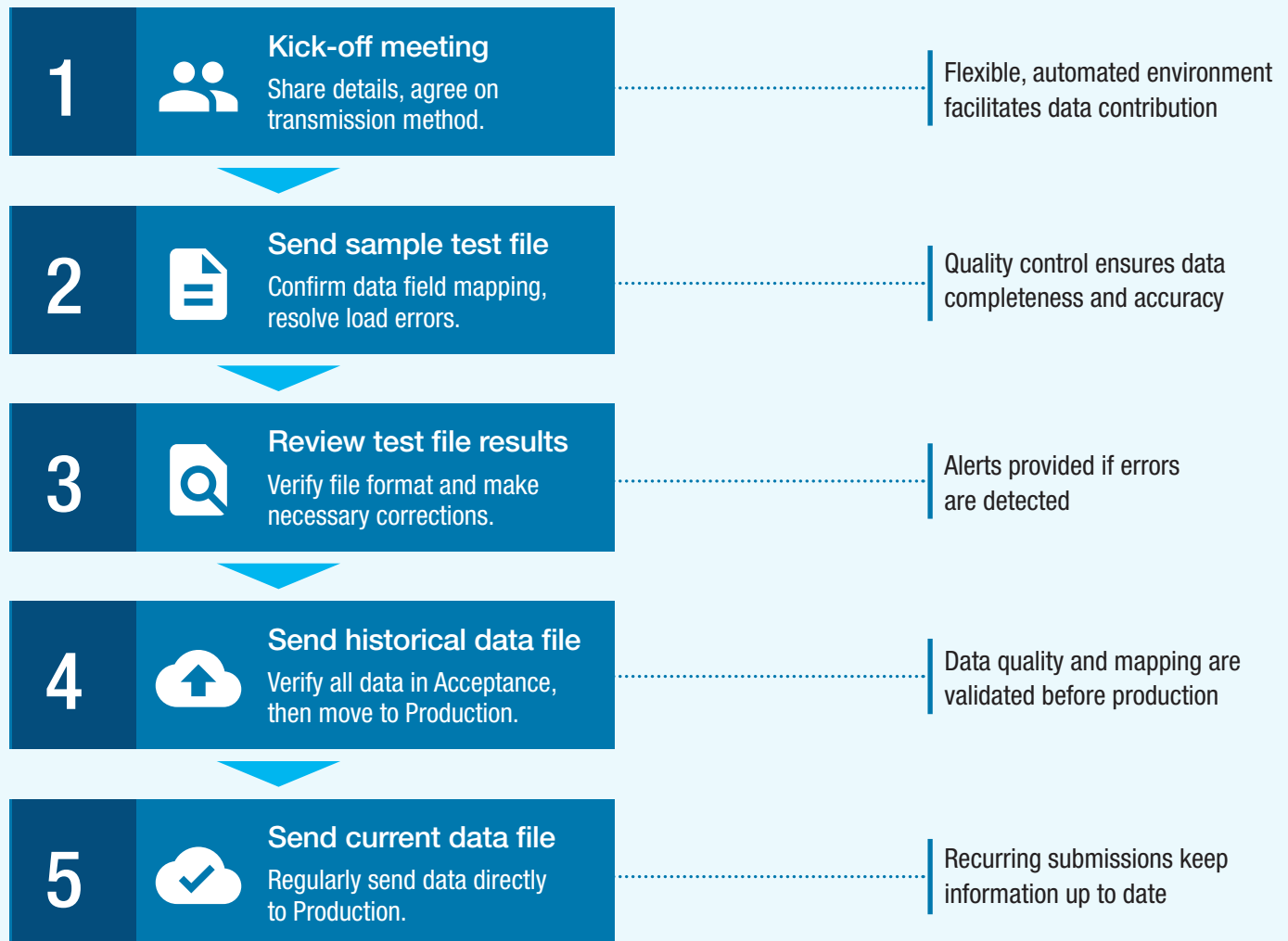


**Maintain business continuity:** Loss history and prior-coverage reports drive sound underwriting. Contributing to only one data provider limits your options in the event of a service interruption or disaster. Today's consumers expect fast, accurate pricing at quote, so even brief downtime for a needed solution can lead to missed opportunities or higher reunderwriting expense.

Your data contributions support powerful Verisk solutions that illuminate risk and help optimize underwriting workflows.



## Increase your flexibility and help build a stronger industry— start contributing now. It's easy:



To begin exploring the advantages of contribution to our databases, please contact your account representative or call the number below.

 1-800-888-4476

 [verisk.com](http://verisk.com)

