



## A more efficient approach to loss history

Consumers are price-shopping for insurance in increasing numbers, and as they do, they're seeing quotes adjusted near point of bind—often as a result of newly discovered loss history information. Having that data at point of quote can help avoid a second rate call, improve the customer experience, and keep new business opportunities in the pipeline. But without flexible options, the cost can be significant.

### **A cost-effective loss history alternative**

You don't have to choose between the expense of ordering full loss history at quote and the risk of waiting until bind. A-PLUS Claims Activity Profiler (CAP) from Verisk can deliver an efficient indicator of claims history for applicants early in the quote flow. You decide whether to order full reports or fast-track prospects to bind with one rate call.

You can choose from a list of filters to customize the claims you want flagged by CAP. See how CAP can help streamline your workflows, save time and money, and potentially increase your quote to close ratio.

### **Let CAP inform your loss history ordering**

Manage loss history expenses with this customizable enhancement to our A-PLUS personal lines claims reports for auto and property. Make informed decisions to order or skip full-detail reports—at the earliest point in the sales cycle.

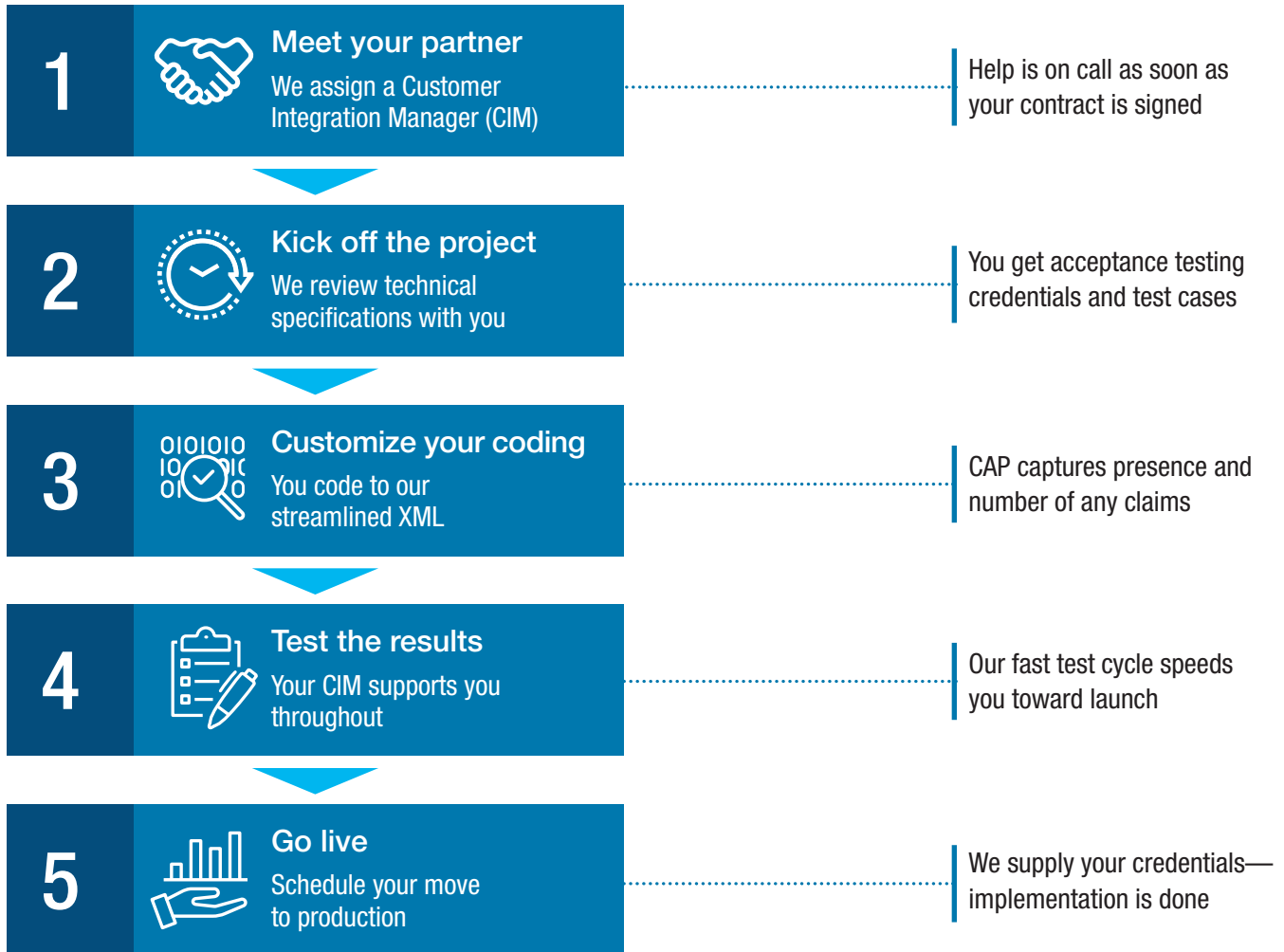
### **Benefits of using A-PLUS CAP**

- ✓ Loss history indicators relevant to risk
- ✓ Flexibility to select desired loss types
- ✓ History for both auto and property
- ✓ Contributory data access
- ✓ Stand-alone availability
- ✓ Power to manage loss history expenses
- ✓ Support for more accurate initial quotes
- ✓ Easy implementation

## Implementation can be a snap with CAP

When you agree to contribute loss data and add CAP to your workflow, you get a Verisk customer integration manager who is with you throughout the project, from reviewing technical specifications through testing and launch.

### Increase your flexibility—start now. It's easy:



See how A-PLUS CAP can help you capture the loss history you need with the cost efficiency you want. Contact us today.

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Up to **60%** of auto quotes are adjusted before bind.<sup>1</sup>

1. Verisk client experience

