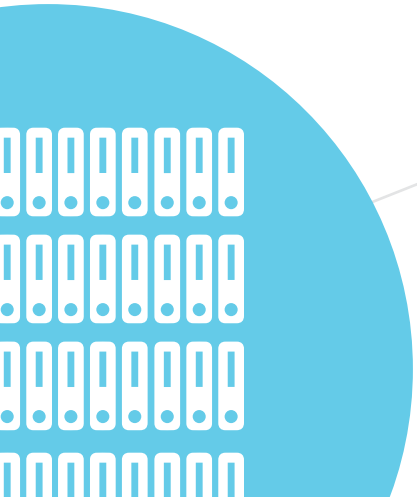
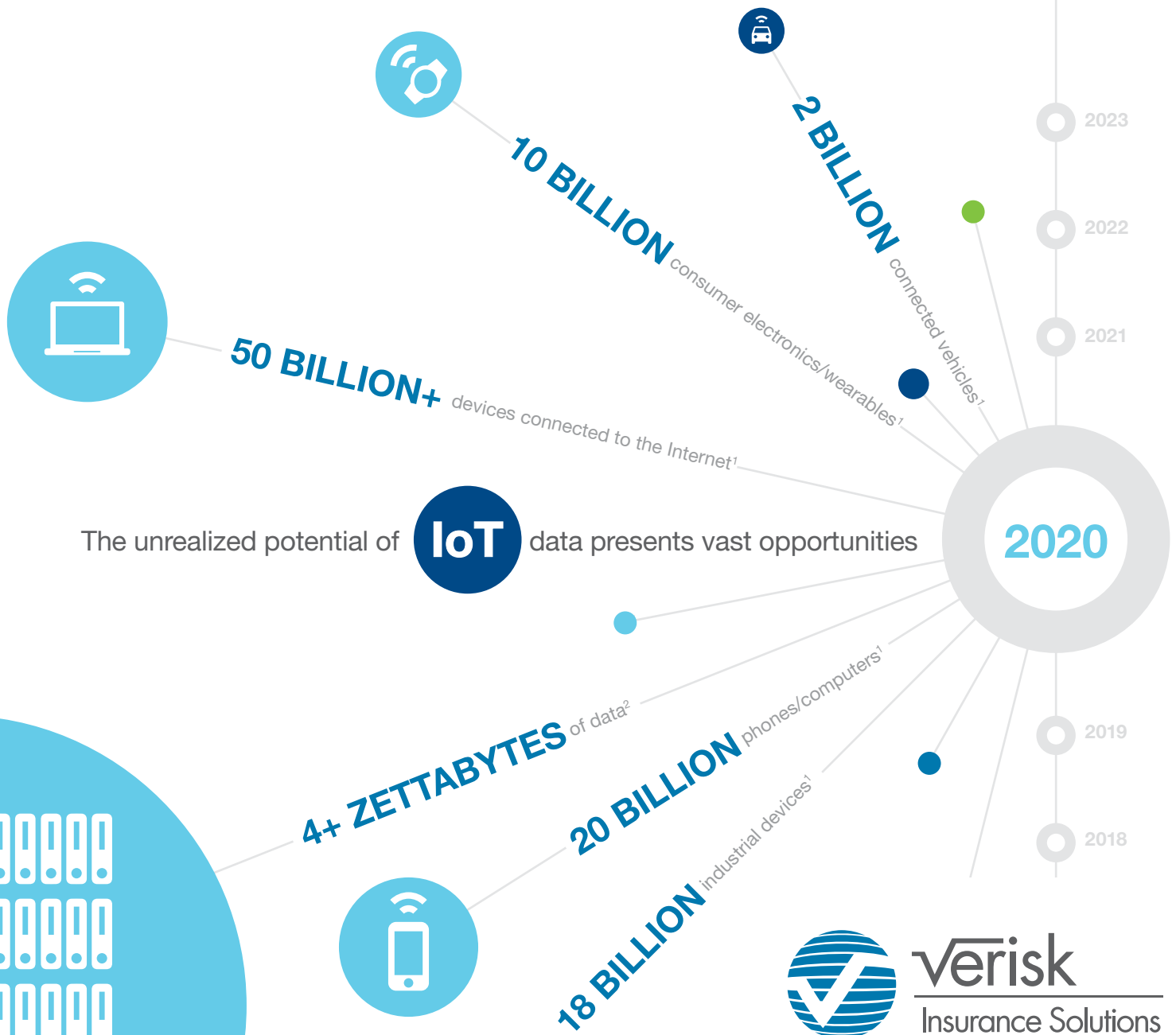




Gain First-Mover Advantages as a Connected Insurer

Insurers that are slow to leverage Internet of Things (IoT) data risk missing out on new market opportunities across the entire value chain. From attracting young policyholders, to streamlining claims processing, to developing the ultimate usage-based pricing models, first-mover connected insurers will gain significant competitive advantages.

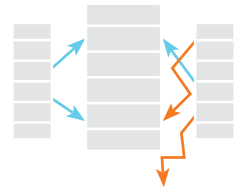
Projections for 2020 ▾



verisk
Insurance Solutions

The challenges are clear

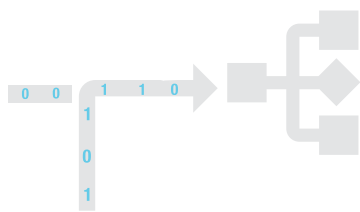
Obstacles must be overcome to ingest, normalize, integrate, and use data



The many-to-many problem

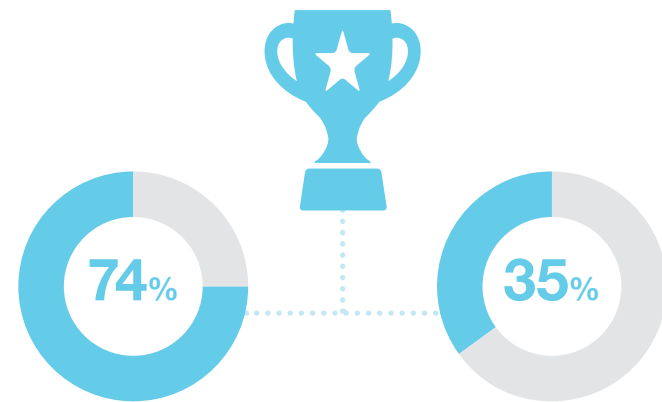


Obtaining sufficient data for actionable insights



Building IoT pipelines into existing systems

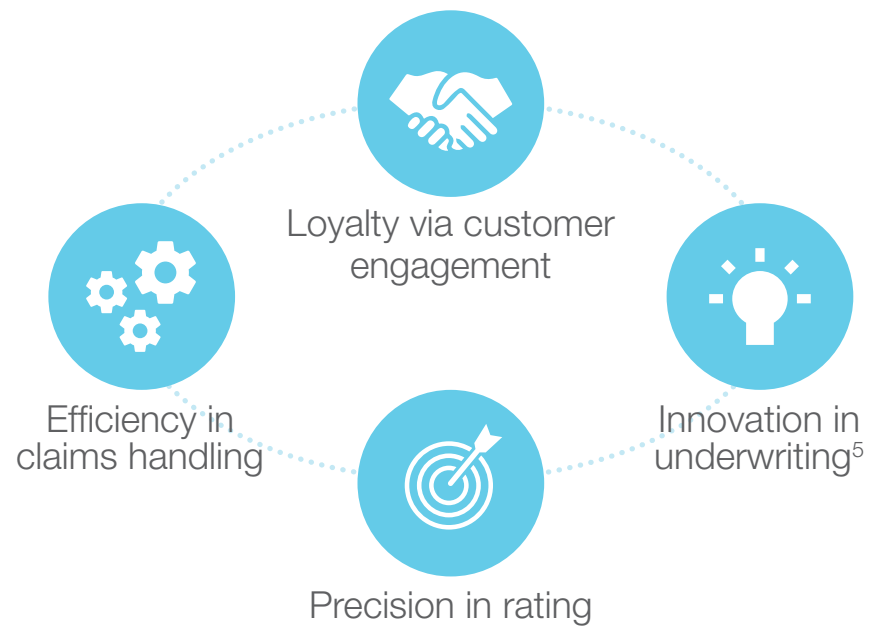
In a crowded field, there will be winners and losers



74% of insurers are investing in IoT³

35% of executives place IoT among their top 5 priorities⁴

Initiatives must work across the value chain



Partner with Verisk to build today's solutions and seek tomorrow's innovations



Verisk is purpose-built for the work insurers do

1st

vehicle telematics exchange platform

1st

public fire protection database

1st

property prefill database for ITV



Innovative, cost-effective underwriting solutions



Customer-centric data-use strategies



All top 100 P/C insurers partner with Verisk

45+ YEARS

serving the industry

26M

daily transactions

10PB

of property/casualty data⁶

Did you know? *Forbes* ranks Verisk among The World's Most Innovative Companies⁷



IoT is the greatest revolution to hit insurance in the past half century


And IoT is game-changing. Analytics and alerts driven by IoT data offer the potential to redefine the traditional insurer/policyholder relationship. Make peace of mind top of mind while promoting loss control—for example, proactively alert a policyholder to a teenager's unsafe driving behavior or to a water leak in an unoccupied vacation home.

Contact us to discover the possibilities of the Verisk Data Exchange™, connected-home development partnerships, personal and commercial auto telematics solutions, and more.

Let's get moving first, today.

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1. Cisco Internet Connected Device Forecasts, 2020 projections
 2. The Digital Universe of Opportunities: Rich Data and the Increasing Value of the Internet of Things, EMC Digital Universe with Research & Analysis by IDC, 2020 projections (1 zettabyte=1 trillion gigabytes; IoT data is projected to grow at a rate five times faster than the overall Internet)
 3. Strategy Meets Action research, 2016
 4. FC Business Intelligence, Insurance IoT Digital Report: Insurers Enter the Digital World, 2016
 5. Mintel research, 2016, Three in five millennials (57%) agree that the availability of innovative products is more important than premium costs when choosing a policy (versus 33% of consumers overall)
 6. PB stands for petabytes; 1 petabyte=1 quadrillion bytes (i.e., BIG data)
 7. *Forbes*, The World's Most Innovative Companies, Verisk Analytics ranked in the top 20 for two consecutive years, 2015 and 2016

