Verisk Retail

Turning data
into insight and
insight into results

Who we are

Verisk Retail is a leading provider of loss prevention, risk management, and analytic solutions for retailers. We help retailers reduce risk and protect profits through a comprehensive suite of data management, analytic, and theft prevention solutions. As a Verisk business, we draw on unique data assets and deep domain expertise to provide first-to-market innovations integrated into our customers' workflows. With more than 45 years of delivering data, analytics, and decision support services to our customers, Verisk operates in 30 countries and is a member of Standard & Poor's S&P 500® Index and part of the Nasdaq-100 Index.

Our unique expertise

Our multidisciplinary team of highly credentialed data scientists and retail industry experts has extensive experience in providing comprehensive solutions to the retail industry. We're known for our distinct ability to blend the highly technical, data-driven aspects of our projects with retail business expertise. In fact, this combined experience gives us the ability not only to answer your questions but also to share additional insights that only business specialists would know to look for.

What we do

We leverage our retail subject matter expertise and industry-leading analytics capabilities to develop advanced solutions for retailers. Our offerings provide retailers with predictive fraud detection, store performance prediction, store location modeling, and media and marketing spend analysis—all designed to reduce profit loss. Our customized services include:

- **Predictive risk and shrink analytics**
  Deliver store-, associate-, and item-level insights.
- **Advanced point-of-sale analytics**
  Detect fraud, mitigate risk, and maximize profits across all your business channels.
- **Real estate analysis**
  Get location-based intelligence on crime, demographics, and customers.
- **Customer and competitive insights**
  Understand wallet share and media spend impact.
- **Video and image analytics**
  Add or augment data sets with dynamically generated insights.
- **Custom analytics**
  Discover new insights with custom and industry-specific models.

Our products at a glance

(n)act™

Our (n)act™ web-based platform brings together multiple data sources to provide dynamic centralized reporting and advanced analytic insights to retail organizations. With an intuitive user experience and robust data visualizations, (n)act combines powerful alerting functionality with sophisticated next-gen analytics.

Aspect EliteLP™

Verisk Retail's Aspect EliteLP™ identifies exceptions to normal point-of-sale activities, exposing possible employee theft, fraud, or training and operational deficiencies. Through its vast reporting capabilities, Aspect EliteLP provides retailers with a return on investment in as little as six months.

APIS (Aspect Protection Information System)

APIS is our industry-leading incident management tool that lets retailers collect, analyze, report, and collaborate on critical incident and case data, using advanced workflow and alerting processes. We also offer several add-on modules, including audit, civil recovery, asset management, and safety.

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More information

To learn more about Verisk Retail and our solutions:

Call us at 1-888-777-0561

E-mail sales@veriskretail.com

Visit veriskretail.com