Tornadoes typically are reported through spotters and later summarized by damage surveys that usually take several days or even weeks to complete after a tornado event.

This process has changed little in decades, except for the advent of crowd-sourced reporting through social media. Still, spotter reports at best provide a fragmented picture of an event.

Verisk can now provide claims professionals with a first indication as to where tornadoes may have occurred faster than ever before—just minutes after the fact—with Respond Tornado Probability. This enhanced solution leverages the latest research and technology, including debris ball detection from dual polarization radar, to detect tornadoes and show a probabilistic swath where tornadoes of any magnitude were potentially on the ground.

Insurers can use this valuable and timely data to quickly assess the probable extent of impacts from a tornado down to the address level. This can aid in a variety of post-event business decisions, from quickly assessing possible losses across a business portfolio to targeting specific outreach to aid affected policyholders in their recovery—much faster than before.

To learn more about implementing Respond MAP, please contact us today.

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