

# The cyber insurance market is growing fast—and so are cyber underwriting challenges.

Do you have the tools you need to seize this opportunity?

Demand for commercial cyber coverage is growing. But with dozens of dynamic, evolving variables, writing cyber coverage efficiently and effectively every day can be extremely difficult. Incomplete data on prospective clients and their security posture, a lack of cyber loss history, and gaps in day-to-day processes further interfere with the quick and profitable underwriting of new business.

## The cyber underwriting challenge: too many missing pieces

- Prospect's cyber loss history
- Data for fast and accurate underwriting decisions
- Prospect's firmographic data
- Prospect's cybersecurity posture and practices

*Verisk's Cyber Underwriting Report helps fill in the missing pieces with the upgraded tools you need to make even better decisions with greater precision and speed.*

## Gain a robust view into your prospect with both cybersecurity and insurance analytics delivered in real time:

- Proprietary technology provides real-time cybersecurity information for any organization with a domain. Simply plug in the prospect's URL and the analysis is returned in roughly 30 seconds
- Real-time analytics provide prospect scoring and cyber risk metrics
- You can adjust or overwrite key business characteristics with known values from insurance application
- Risk modeling based on 12.5 million actual cyber exposures
- Analysis of cyber risk is conducted on multiple variables including year established, ownership type, payment systems and number of employees
- Efficient and interactive workflow
- Assessment of cloud downtime risks



The **Verisk Cyber Underwriting Report** draws on multiple internal and external sources to provide enhanced firmographic and technographic accuracy. Its underwriting summary helps you understand a prospect's risk relative to both its industry group and revenue peers with:

✓ **A score summarizing how a risk compares to:**

- its industry and revenue peers
- its industry peers alone
- its revenue peers alone

✓ **Qualitative findings for additional context on each score**

This suite of risk analytics and scoring capabilities can help you make cyber risk underwriting decisions more quickly and accurately.

### For additional information, please contact:

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