

The cyber insurance market is growing fast.

But underwriting challenges increase dramatically as the world becomes more interconnected.

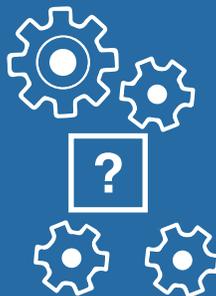
Do you have the tools you need to seize this opportunity?

Demand is expected soon to exceed \$6 billion in premiums. But with dozens of dynamic, evolving variables, writing cyber coverage efficiently and effectively every day is difficult. Incomplete data on prospective clients, a lack of cyber loss history, and gaps in day-to-day processes further interfere with the quick and profitable underwriting of new business.

Lack of cyber loss history



Gaps in day-to-day underwriting processes



Incomplete prospect information



Verisk's Cyber Underwriting Report offers a solution...

Verisk's Cyber Underwriting Report addresses these challenges with the tools you need to make decisions with greater precision and speed:



Risk modeling based on 12.4 million actual cyber exposures



Gives you greater confidence to rapidly assess each individual risk



Analyses informed by security data, nearly 100,000 historical cyber incidents, and cyber insurance claims



Provide both insurance **and** cyber security perspectives



Machine learning and stochastic modeling to derive frequency and severity metrics



Help you estimate the financial impact of potential cyber incidents

The report draws on multiple internal and external sources to provide greater firmographic and technographic accuracy. Its underwriting summary provides actionable insights with:

- ✓ a cyber score to help with risk selection
- ✓ a score comparing the cyber risk of a company and its industry peers to all other industries
- ✓ and a score measuring an organization's resilience to business interruption related to any one cloud downtime incident

This suite of risk analytics and scoring capabilities can help you make cyber risk underwriting decisions more quickly and accurately.

For additional information, please contact:

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