

One Month to One Minute: A Faster Way to Underwrite



Consumers can land a mortgage approval in **minutes**, trade stocks in **seconds**, and make an online purchase in **one click**.

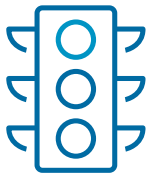
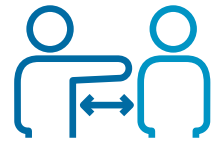


6 WEEKS
Buying life insurance can take up to **6 weeks**

Life sales are bogged down in **manual processes** and **paramed exams**.



It's intrusive at best, even more uncomfortable when **social distancing** is our norm.



19 MILLION
The life sales traffic jam has left **19 million** "stuck shoppers" who started to buy and never finished.



of life insurance shoppers would be **more likely to buy if they could skip the paramed**.

But current events highlight the need for life insurance –and demand is up.

How can you better serve buyers who want the policy without the hassle?

Start by simplifying.

It may be possible for most life applicants to have an underwriting decision with no physical and no manual review of their electronic health records (EHRs).

The EHR Triage Engine from Verisk can automatically evaluate EHRs in real-time to enable straight-through processing for the majority of applicants.

It's a powerful tool to help you take control of your sales pipeline.



More than **50 risk factors**

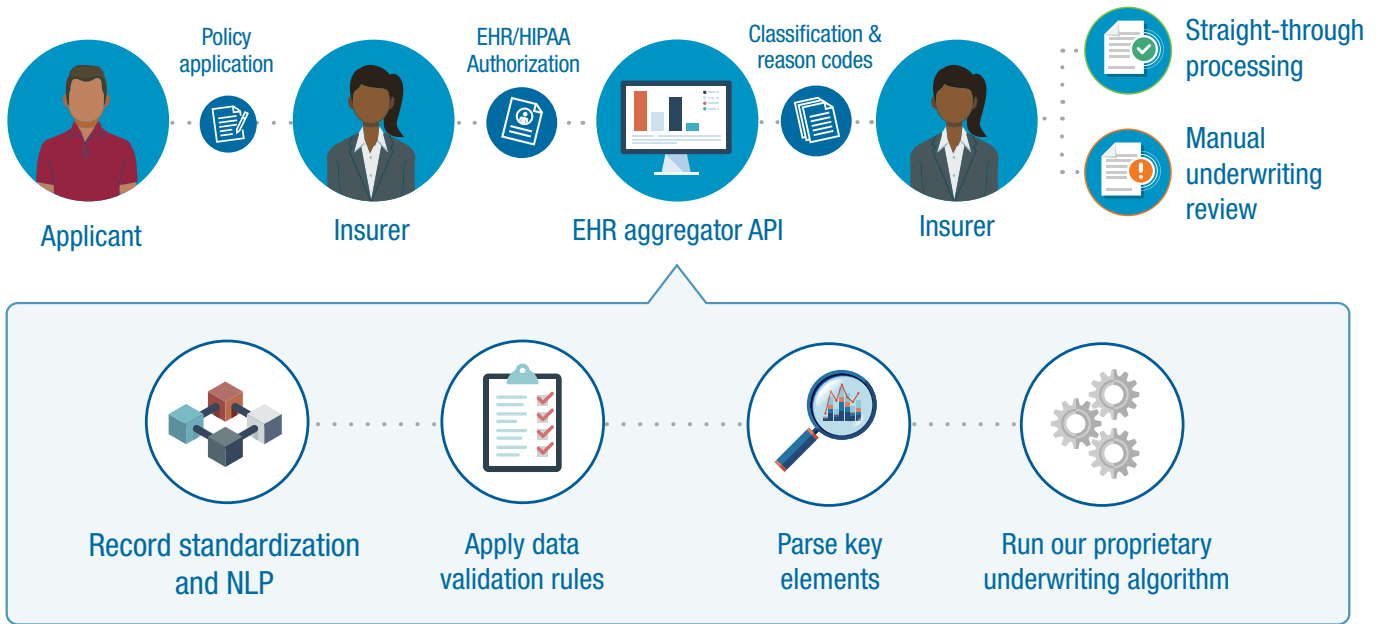


95K
Diagnoses



1 Minute
or less







How It Works



What you get

4 tiers of classification	Score breakdown by impairment	Reason codes	Labs, build, and vitals summary
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The Payoff

 <p>A better, faster, less invasive customer experience</p>	 <p>Lower cost with fewer medical tests</p>	 <p>Reduced cycle time for greater efficiency and productivity</p>
 <p>Support for your digital strategy with real-time decision analytics</p>	 <p>A safeguard against adverse selection</p>	 <p>A higher conversion rate to move stuck shoppers forward</p>

Add speed and confidence to your underwriting and watch your business grow.
 Learn more when you contact Verisk today.