



CP Link

# A fully integrated MSP compliance system that saves you time and money



## Insurance Automation *From Policy through Claim*

- AI, machine learning, and predictive analytics increases speed and precision
- 19 petabytes of data across proprietary databases yields greater accuracy
- Ecosystem of integrated solutions improves customer experience – yours and theirs
- 5,000+ industry experts provides lift across the value chain
- 50+ years safeguarding insurers' data earns confidence

### **The only automated and integrated solution to expedite conditional payments and improve your compliance program**

With Section 111 reporting, you're already sending Medicare all the data it needs to seek recovery on conditional payments. Now you can put that same data to work for you. Addressing Medicare exposure programmatically and taking a more active role in defending against inappropriate recovery claims are what CP Link® is all about. An ad hoc approach is disjointed and causes compliance gaps, which can lead to noncompliance, lack of insight into risk, missed opportunities for cost mitigation, time delays, and strain on adjuster resources.

Now, with preresolution recovery of certain claims with the Commercial Repayment Center (CRC), it's more critical than ever that claims organizations address Medicare conditional payments in a holistic fashion integrated with Section 111 reporting.

We have developed CP Link—a unique service that overcomes Medicare Secondary Payer (MSP) compliance process limitations.

Our approach:

- provides full integration
- ensures complete compliance
- provides unprecedented insight and visibility
- saves time in the process and conserves resources
- maximizes cost mitigation and exposure-reducing opportunities

Our CP Link solution yielded more than

**\$26 million**

and our conditional payment program savings totaled more than

**\$250 million**

in reduced Medicare liens for 2020-2021.

### Gain program efficiency and consistency with a holistic process

As an industry leader, we are uniquely positioned to streamline your Medicare Secondary Payer compliance process and help you dramatically reduce MSP risk and achieve full compliance. The integration is simple—the results and cost savings are profound.

### Eliminate compliance guesswork for enhanced program efficiency and consistency

CP Link further speeds up the conditional payment process by automatically identifying claims for compliance—according to your established protocols at every decision point. You set the rules, such as lines of business included and dollar threshold for disputing, and CP Link eliminates the compliance guesswork.

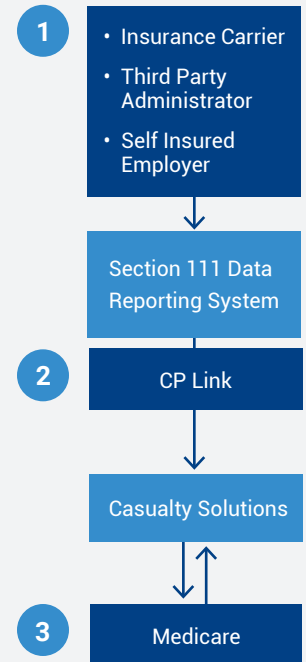
### Free up adjuster resources and time

The CP Link process identifies claims appropriate for conditional payments and saves your team time and effort by eliminating individual referrals for services. Our studies show that for every 1,000 claims, CP Link saves approximately 1,500 hours in administrative file-handling and referral time. Our programmatic approach saves between 35 and 65 days when resolving a claim.

### We have cost mitigation down to a science

As for our success rate, our data shows that when we dispute payments, we successfully receive reductions over 98 percent of the time. In addition, in nearly 65 percent of those disputes, payment is reduced to zero dollars. With the systematic approach of CP Link, you can substantially boost your bottom line and prevent further exposure down the road.

## How it works



1. Section 111 data transmitted through reporting system
2. Key Section 111 data extracted and repurposed
3. Conditional payment compliance process automatically initiated

## Get your complimentary consultation

To learn more about CP Link, please [click here](#) or contact:

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