



SuranceBay

Streamline distribution management

Distribution management can be complex and time-consuming. However, through our SuranceBay portfolio of product solutions, we can help you centralize and automate processes, ensure data accuracy, reduce manual workflows, and accelerate the contracting process all within a secure, cloud-native SaaS platform with actionable insights and seamless integrations.

Centralize and streamline producer and agency management

Simplify complex workflows across contracting, licensing, compliance, and onboarding. Automated processes ensure data accuracy, reduce manual entry, and accelerate approvals, while dashboards provide actionable insights to keep agencies and carriers aligned and efficient.

Fit your organization's workflow

Integrations with industry systems, electronic submissions, and cloud-native architecture ensure flexible, secure, and real-time operations that scale with your business needs.

Collaborate and maintain compliance across your network

Monitor hierarchy structures while validating agent licensing, appointments, E&O coverage, and training. Shared compliance intelligence and automated alerts help teams act proactively, reduce errors, and maintain regulatory standards.



Our SuranceBay portfolio delivers real results:

80K+
contracts monthly

1,100+
agencies finding efficiency and time-saving

85+
carriers supported

1M+
producers served

Capabilities at a glance

Our capabilities are designed to enhance efficiency, agility, and scalability, reducing friction between carriers and distribution partners.

Life and annuity carriers

- **CanSell:** validates compliance requirements when new business is submitted
- **CarrierLink:** synchronizes hierarchy and contract info to enable hierarchy validation
- **Compliance+:** create, renew or terminate appointments, monitor licenses and CE training
- **DataLink-automation of contract data:** removes manual data entry
- **Onboard:** Automates approval workflows through notifications enabling more ease in identifying compliance issues

Agencies

- **SureLC:** The industry's leading multi-carrier contracting, licensing and compliance monitoring solution
- **SureLC One:** The industry's leading carrier-sponsored solution for streamlined single-carrier contracting, licensing, and compliance monitoring.



Discover more about SuranceBay

Verisk is committed to streamlining and automating the process of buying and selling insurance and supporting a robust life and annuity ecosystem. Our solutions enhance workflows between carriers, general agencies and agents

To learn more about SuranceBay and get a demo, contact:



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