



## **FOR IMMEDIATE RELEASE**

February 15, 2022

### **Medical Assistance Intercept System (MAIS) Announces Rebrand, Changes Name to Medicaid Recovery Network (MRN)**

MAIS will Rebrand to MRN, to Better Reflect Market Positioning

**Norwell, Massachusetts.** The Medical Assistance Intercept System (MAIS), an innovative and national leader in providing Medicaid recovery solutions to state government agencies, announced today that it is planning a rebrand of its services. The rebrand of MAIS will reflect the way the company has grown and expanded in recent years and will better communicate its value proposition to existing and prospective customers.

#### **Background**

On July 1, 2012, Rhode Island passed Article 11 of the FY13 Budget law (P.L. 2012, Ch. 241), creating R.I.G.L. Chapter 27-57.1, the Medical Assistance Intercept Act. In response, the Medical Assistance Intercept System (MAIS) program was born, allowing insurance companies who conduct business in the State to easily meet their newly mandated reporting requirements.

#### **The Rebrand**

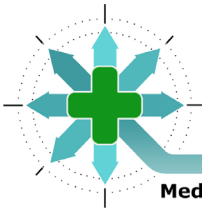
The program will change its name to the **Medicaid Recovery Network (MRN)** as well as unveil a new logo and website that will all work with its growing business model.

"We are taking the opportunity to evolve our brand as a means to better communicate the scope of services that MAIS provides in alignment with our core values and overall mission, which is to help states with their Medicaid recoveries," said Project Director George French. "Specifically, MAIS represents where we've been, and MRN represents where we're going."

Starting March 14, 2022, visit [www.MedicaidRecoveryNetwork.com](http://www.MedicaidRecoveryNetwork.com) to explore the new branding.

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**MAIS**

Medical Assistance Intercept System

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