

The Verisk Way™



SERVE | ADD VALUE | INNOVATE

www.verisk.com/veriskway

VISION

The world's most effective and responsible data analytics company in pursuit of our customers' most strategic opportunities.

PURPOSE

We are a data analytics company helping our customers make crucial decisions every day that affect millions of lives and tens of thousands of businesses around the world. We have a long and distinguished history of supporting our customers in managing risk, making informed decisions, recovering from loss, complying with regulatory standards, and improving service — ultimately enhancing the lives of people everywhere.

Our unshakable commitment is to serve our customers with the highest level of quality, service, and innovation in all we do.

We do things The Verisk Way because we want our customers, colleagues, shareholders, and communities to flourish.

OUR WORK

Serve

We take great satisfaction anticipating the needs of our customers and colleagues and in exceeding their expectations.

Add Value

We see each day as an opportunity to add value within our areas of responsibility by continually improving quality, productivity, and timeliness.

Innovate

We are passionate about visualizing the future and being thought leaders in order to achieve a better tomorrow.

CORE VALUES

Respect for the Individual

Integrity

Passion

Persistence

Confidence/Humility

Excellence

Teamwork

LEADERSHIP

Focus on Customers and
Their Success

Customer-Centered
Product Innovation

n+1 Thinking

Data/Analytics Mindset

Active Coaching

Reimagining the Market Space

Growth Orientation

DISTINCTIVES

Unique Data Assets

Deep Domain Expertise

First-Mover Advantage

Embedded in Customer
Workflows